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To  
The Editor,

Date: 10-3-2016

Sir,

I request that the following matter may kindly be published in your esteemed daily:

**Refresher Training for Programme Assistants of KVK, TNAU**

The Directorate of Extension Education, Tamil Nadu Agricultural University (TNAU), Coimbatore has organized a two day Refresher Training for Programme Assistants of Krishi Vigyan Kendras in Tamil Nadu during Mar. 9-10, 2016 at TNAU, Coimbatore.

Dr. H. Philp, Director of Extension Education, TNAU, Coimbatore inaugurated the programme and emphasized the importance of Video in farm technology transfer and techniques of producing video programme. He also highlighted the importance of Information and Communication Technology tools in technology transfer.

The participants are trained in video production techniques like script writing, documentation of video / case studies and post production. Also, the participants are exposed to use of Agritech Portal, Expert Portal, Expert System, e-velanmai and application of social media in farm technology transfer.

The participants will be exposed to importance of soil testing and analysis in a two day programme.

Asst. Public Relations Officer